

2025 Injury Reduction Campaign

Make it Personal – Safety Starts With You: Every Choice Every Day



- Kick-off - World Safety Day
- HSW Resources, Safety Observations and Incident Reporting
- Seasonal Awareness - Emergency Preparedness
- Fatigue Awareness - Sleep Deprivation & Drowsy Driving
- Psychological Safety (TBD)
- Seasonal Awareness - Back to School Road Safety
- Zero Harm Week
- World Mental Health Day
- Fire Prevention
- End of Year review
- Personal stories

April June Aug October December

2025

Q2

Q3

Q4

2026

May

July

September

November

- Heat Illness Awareness and Prevention
- Psychological Safety Mental Health Resources
- Town Hall
- Hazard Analysis
- Driver Safety - Situational Awareness
- Viewpoint
- Stretch and Flex
- Winter driving
- Seasonal Awareness - Winter and Holidays

